

Business Matchmaking and Market Access

Category: Transaction Assistance

Sub-Category: Technical Assistance

User: U.S. Companies

Donor: United States Department of Commerce (DOC)

Donor Countries: United States of America

Description:

Identify potential local partners; determine the marketability of products or services; meet one-on-one with pre-screened local buyers, sales reps, and business partners (Goldkey Service); and government to government engagement to address market access and ease of doing business issues.

Location: Sub Saharan Africa

On- or Off-Grid: Both

Geography:

Market Entry

Eligibility:

Must be a U.S. company

Contact information:

<http://2016.export.gov/eac/>

For more information: <http://www.trade.gov/cs/services.asp>

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